



National “Ask” Campaign

Based on the research that has been done on women entrepreneurs one thing that is true on a national level is that women entrepreneurs are not asking for what they need to get their businesses to be what they want them to be.

To help improve this, organizations across the country are working with WEC to launch the National Ask Campaign. This campaign will provide training teaching women three key components of making the right Ask: how to identify what they need to be asking for, who to make the Ask from, and how to be comfortable asking that person for the close. A monthly online training seminar will be available online that includes a prominent Canadian woman giving a short presentation on a ‘big Ask’ that she made in her life providing tangible experience and motivation that this Ask is possible. These inspirational stories will be followed by expert panelists who will be available for women’s questions on how to practically implement whatever the theme of the Ask presentation was. As well, WEC will be granting sponsorship dollars to 10 WEC Affiliate Organizations throughout 2009 and in addition to the funds being distributed, WEC will participate in each of the 10 events by delivering a 60 minutes presentation teaching women how to make big Asks.

Throughout 2009 the focus will be on ***WEC Asking real women entrepreneurs what they need from the world around them.*** There will be a place on wec.ca continually asking all women entrepreneurs four things:

1. If you could ask the Media for anything- what would it be?
2. If you could ask the Government for anything- what would it be?
3. If you could ask Corporations for anything- what would it be?
4. If you could ask the Public for anything –what would it be?

The National Ask Campaign will culminate with a comprehensive list of the needs of women entrepreneurs across Canada and move into forming a movement of on a mission to get the “Answers” in 2010.

Share your ask!

Facebook: (WEC) Women Entrepreneurs of Canada

Youtube: WomenEntrepreneursC

Email: info@wec.ca

Women Entrepreneurs of Canada is a connector between the media, government,

corporations and women entrepreneurs, working to bring all groups together in order to increase the success rate of women entrepreneurs in Canada.